

**SMA
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Dossier
“Connecting The Dots...”
Awareness Campaign 2025

The background of the entire image is a grid of small, light orange circles. The circles are arranged in a regular pattern, with one circle in each cell of the grid. The circles are slightly larger than the text characters, creating a textured effect.

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Connecting the Dots

#WeAreOne

The 2025 campaign is the third Awareness Campaign fully curated by SMA Europe since the organisation launched its first awareness initiative in 2023.

The title of the campaign is “Connecting the Dots...”. SMA Europe wants to enhance the ongoing connection and alignment within all undertaken by SMA Europe initiatives that end up in a solid future research agenda based on the SMA community’s real needs.

The overall goal of the 2025 campaign is to enhance the importance of the breakthrough research on SMA and bring closer the research projects that are supported by SMA Europe through the 12th Call for Research.

Special thanks to all members of SMA Europe and their support, members of the communications working group of SMA Europe for their ongoing feedback, as well as our partners, collaborators and families for supporting the “Connecting The Dots...” campaign.



NOVARTIS

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