

SMA  
EUR  
OPE

Dossier  
**#WeAreOne**  
**Awareness Campaign**

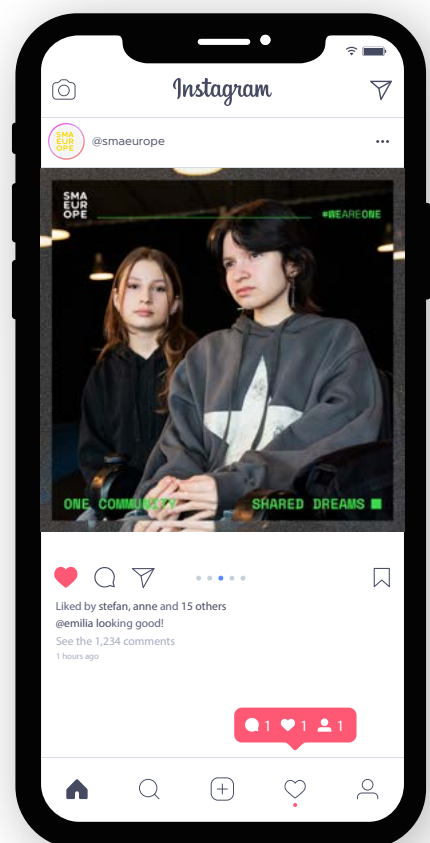
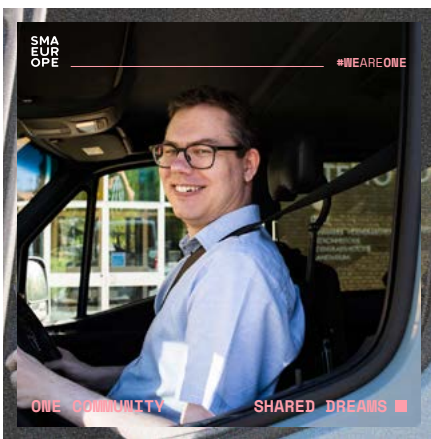
**All together. One goal.**

# One Community. Shared Dreams.

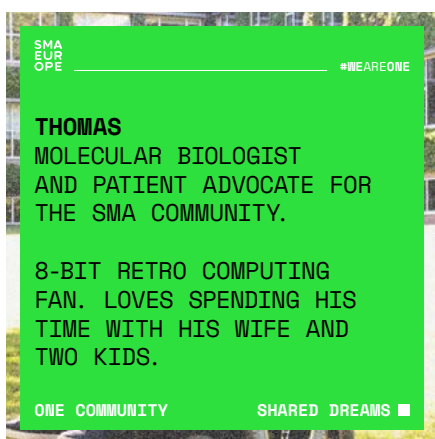
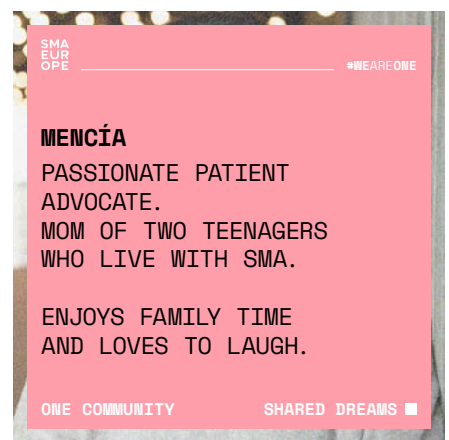
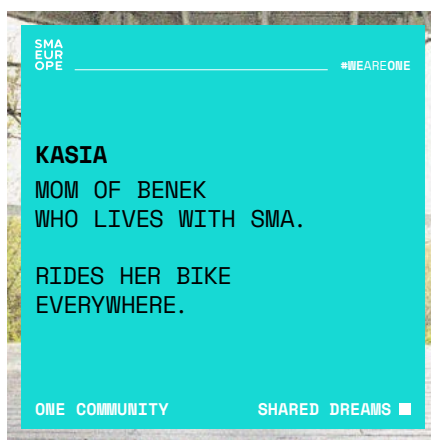
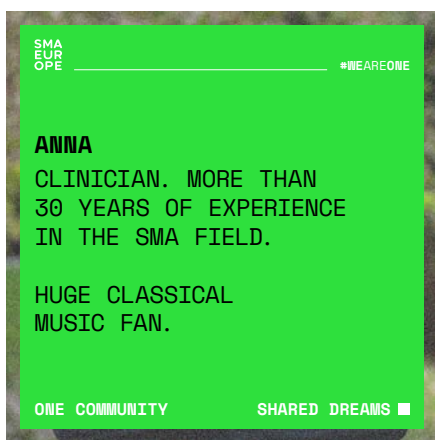
SMA Europe's community comprehends **different generations with different needs and contexts** from many different countries.

The 2024 Summer Awareness Campaign **aims to unite our community under one**, common hashtag: #WeAreOne while enhancing the fact that even if our community is so diverse, we keep having one, common dream: to create a better world for all people living with SMA.

# Post for social media



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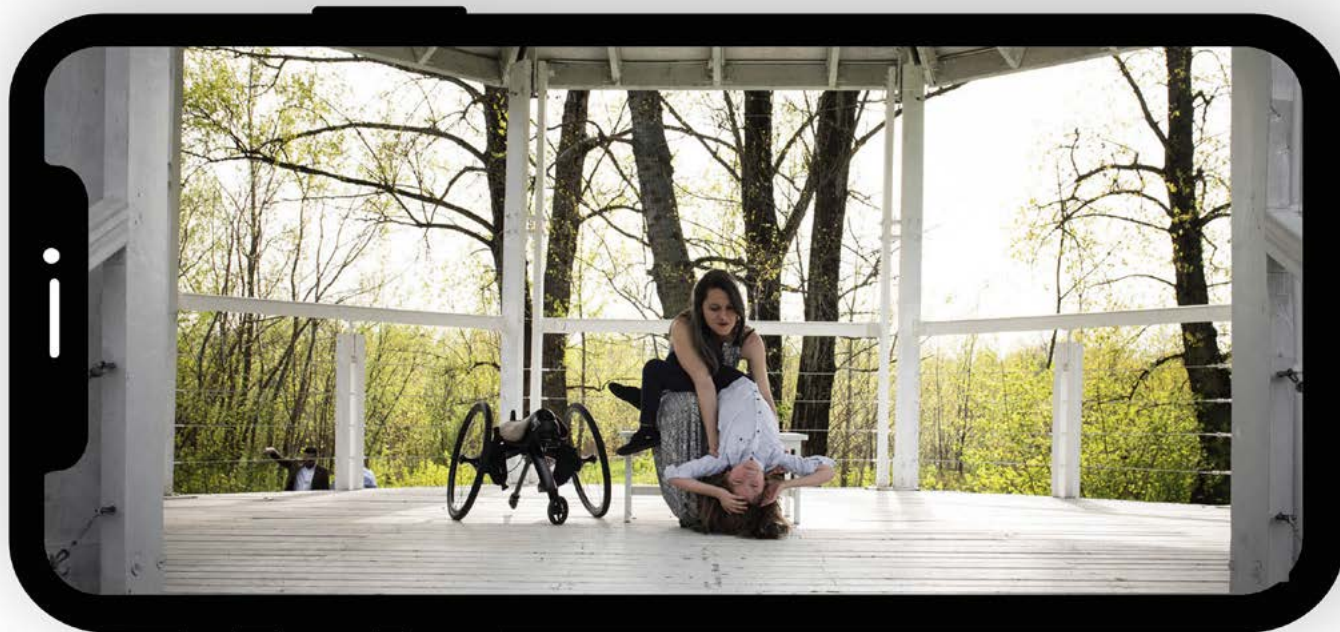


# Follow the campaign

[sma-europe.eu/awareness2024](https://sma-europe.eu/awareness2024)



[Click here to see the video](#)



[Click here to listen to the song](#)

# Credits

**Scripts and the original idea:** Nicole Gusset And Emilia Debska

**Direction:** Emilia Debska And Francesco Dragone

**Executive producer:** SMA Europe

**Lead cast:** Mencia De Lemus, Tom Gillingwater, Thomas Holm, Thomas Koed Doktor, Anna Łusakowska, Kasia Pedrycz

**Supporting Cast:** Anna W., Benek, Bogus, Christian, Joseph, Nadya, Pawel, Pepe, Simona, Stefan And Véronique

**Soundtrack by:** Federico Malandrino

**Ending song “Smart Warriors” written by:** Roli Rastogi. Cure SMA India

**Music and voice:** Utku Kuyubasi, Gokhan Bulut And Aykut Yuceunuvar

**Sound recorded and mixed:** Federico Malandrino

**Camera (Belgium):** Miguel M. Serrano

**Camera (Poland and Denmark):** Francesco Dragone and Miguel M. Serrano

**Video Editor:** Francesco Dragone

**Photography:** Miguel M. Serrano

**Art Director:** Elena Díez Hernández

**Colourist:** Mattia Cavaliere

**Voiceover:** Penelope Sangiorgi

**Production team:** Theodoros Soultanos, Emilia Debska and Carolina Pachecoy

**Communications and social media:** Emilia Debska and NewUs Agency

**Sound studio:** Federico Malandrino

**Website design:** Emilia Debska and Gardner Puzelli Media

Special thanks to all members of SMA Europe and their support, members of the communications working group of SMA Europe for their ongoing feedback, as well as our partners, collaborators and families for supporting the #WeAreOne campaign

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